PSYGNATURE MAGAZINE

THE CPA'S MONTHLY DIGITAL NEWSLETTER

PSYGNATURE MEDIA KIT

ADVERTISE IN THE CPA'S MONTHLY MEMBERS-ONLY NEWSLETTER, PSYGNATURE.

Psygnature is an inward-facing publication, available in English and French, that includes information targeted to the CPA's Members, Affiliates, and Associates.

The monthly publication, sent to CPA's membership (7000+), features committee reports, advocacy initiatives, board updates, educational opportunities, members in the media, member benefit information, invitations to participate in surveys/studies, and other member-related initiatives.

Showcasing your company or product to the CPA membership affords you a unique opportunity to engage with highly trained, skilled professionals and students in areas such as – mental health care services and interventions, program evaluation, research, higher education, statistical analyses, methodology, and workplace and societal well-being – among others.

SPECIFICATIONS:

Advertisements must be in PDF, EPS, PSD, or JPEG (300 dpi) format.

Advertisement space is limited. Book early to avoid disappointment.

The CPA reserves the right to refuse any ads from a business or individual.

All text should be at least 12 points in size.

EXAMPLES OF ADVERTISEMENT TYPES:

- Job Opportunities
- Products
- Promotions
- Events
- Continuing Education Opportunities
- University Programs
- Research Opportunities

Specifications	Banner 7.25" X 2.25"	Quarter Page 3" X 3"	Half Page Wide 8.25" X 4.25"	2 to 5 insertions - 20% Discount
Price	$300.00/issue	$500.00/issue	$750.00/issue	6 to 12 insertions - 50% Discount

All advertising artwork must be submitted to **psygnature@cpa.ca** on, or before, the 15th of each month.

Bilingual (EN/FR) ads preferred, and will be published in both English and French issues. Single-language ads will only be published in their relevant issue.

Late submissions will not be accepted.

Refunds will not be provided if adverts are not submitted on time.

*Schedule is subject to change based on holidays and other events